

OL/SE/661/Jan 2024-25

January 27, 2025

BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai - 400001 Security Code: 532880	National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (E), Mumbai - 400051 Symbol: OMAXE
---	--

Subject: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI LODR Regulations, 2015')

Dear Sir/Madam,

Pursuant to the provisions of Regulation 30 of SEBI LODR Regulations, 2015, please find enclosed herewith the copy of the Press Release titled "**Omaxe Launches BeTogether with an Initial Investment over ₹2800 Crore to Transform India's Urban Landscapes**" being released today. The same is also being uploaded on the Company's website at www.omaxe.com.

You are requested to take the same on your records.

Thank You

For Omaxe Limited


Company Secretary

D B R Srikanta

Company Secretary & Compliance Officer

Encl.: As above

"This is to inform that please make all correspondence with us on our **Corporate office** Address only"

OMAXE LIMITED

Corporate Office : 7, Local Shopping Centre, Kalkaji, New Delhi-110019.

Tel.: +91-11-41896680-85, 41893100

Regd. Office: Shop No. 19-B, First Floor, Omaxe Celebration Mall, Sohna Road, Gurgaon - 122 001, (Haryana)

Toll Free No. 18001020064, **Website:** www.omaxe.com, **CIN:** L74899HR1989PLC051918

Omaxe Launches BeTogether with an Initial Investment over ₹2800 Crore to Transform India's Urban Landscapes

Lucknow, January 27, 2025: Omaxe Group, a leader in India's real estate sector, has officially launched **BeTogether**, a new brand dedicated to reshape urban and economic development through collaborative real estate projects. The current projects being undertaken by BeTogether would entail a total investment of over 2800 Cr. Over a time span of 3-5 years and have a revenue potential over 5000 Crore. BeTogether focuses on Joint Ventures, collaboration and development through Public-Private Partnerships (PPP) model to address infrastructure gaps, drive socio-economic growth, and create vibrant urban destinations across the country.

Under the visionary leadership of **Mr. Rohtas Goel**, Non-Executive Chairman, Omaxe Ltd., alongside second-generation leaders, **Mr. Mohit Goel**, MD, Omaxe Ltd. & Founder, BeTogether, and **Mr. Jatin Goel**, ED, Omaxe Group, & Co-Founder, BeTogether, the brand is set to lead India's urban real estate sector into a new era. Their collective expertise and innovative approach aim to redefine urban living while addressing India's growing infrastructure demands.

BeTogether's project portfolio currently includes the joint venture initiative, **BeTogether Centre Point Vrindavan**, which aims to modernize culturally significant city Vrindavan. In addition, the brand is partnering with the **Uttar Pradesh State Road Transport Corporation (UPSRTC)** on several Public-Private Partnership (PPP) projects to upgrade bus terminals in key cities, like **Lucknow, Ghaziabad, Kaushambi, Ayodhya, Amausi, and Prayagraj**.

BeTogether is a vision to transform India's urban and rural landscape through innovation, sustainability, and inclusivity. By forging partnerships with landowners, investors, and government bodies like UPSRTC, it aims to deliver developments that address real challenges while creating opportunities for growth and progress. BeTogether intend to extend the legacy of Omaxe into emerging urban centers, bringing modern infrastructure and amenities to Tier 2 and Tier 3 cities.

BeTogether also addresses the pressing issue of stalled or underutilized projects by leveraging Omaxe's extensive expertise and resources to ensure timely completion and delivery. This not only fulfills the aspirations of homebuyers but also boosts investor confidence in the real estate sector.

Omaxe Group's illustrious history includes delivering landmark projects such as **Omaxe World Street, Faridabad, Omaxe New Chandigarh, Omaxe Chowk, Chandni Chowk** at Delhi, and the upcoming **The Omaxe State at Dwarka** at Delhi. Building on this legacy, BeTogether aims to meet the demands of modern urbanization while contributing to India's development goals, including Smart Cities and Housing for All.

The launch of BeTogether reflects Omaxe's commitment to create impactful destinations that foster community growth, enhance infrastructure, and align with the nation's vision of urban transformation.

About OMAXE:

The brand 'Omaxe' was founded in 1987 by visionary first-generation entrepreneur Mr. Rohtas Goel to undertake construction and contracting business. Subsequently, the Company diversified into real estate sector in 2001 and got listed on both BSE Ltd. and National Stock Exchange of India Ltd. in 2007. Omaxe is today one of India's leading and trusted real estate company with large land holdings. In the last 37 years, Omaxe has established a strong footprint in 31 cities in 8 States of North and Central India and have delivered more than 135 Mn SFT of area. Being a company with diverse real estate profile, it has delivered a wide range of landmark projects – from integrated & hi-tech townships to offices, malls and high street projects. It has created a niche in both luxury and affordable segments. More details can be known by visiting www.omaxe.com.

Forward-Looking Statement:

This document may contain forward-looking statements, which involve a number of risks, and uncertainties. These risks or uncertainties could cause actual results to differ significantly from those anticipated in the forward-looking statements. We undertake no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise.